



City of Alameda California

**AGENDA**

REGULAR MEETING OF  
CITY OF ALAMEDA ECONOMIC DEVELOPMENT COMMISSION  
THURSDAY, NOVEMBER 15, 2007  
7:30 p.m.

*(Doors open by 7:15 p.m.)*

Council Chambers, Alameda City Hall  
2263 Santa Clara Avenue

Anyone wishing to speak on any item on the agenda or business brought up by Commissioners or a member of the public may do so when the subject is brought up for discussion. (Please file a speaker's slip.)

**If you wish to address the Commission, please file a speaker's slip with the Secretary.**

- **Upon recognition by the Chair, approach the rostrum and state your name and address. Speakers are limited to five (5) minutes per item.**
- **Lengthy testimony should be submitted in writing and only a summary of pertinent points presented verbally.**

1. CALL TO ORDER AND ROLL CALL

2. MINUTES

2.a. Minutes of the Regular Meeting of October 18, 2007

3. CONSENT CALENDAR

4. ORAL COMMUNICATIONS - PUBLIC

5. UNFINISHED BUSINESS

5.a. Recommendation to Endorse the Update to the Economic Development Strategic Plan

6. NEW BUSINESS

- 6.a. Update on Alameda Landing Retail Leasing Strategy
- 6.b. Alameda Point Oral Update
  - Recap of the Request for Qualifications and Exclusive Negotiation Agreement
  - SunCal/Calthorpe community engagement process
  - November 28, 2007 WRT/Solomon meeting
- 6.c. Consider the Cancellation of the December 20, 2007 Regular Meeting

7. REPORTS

- 7.a. Oral Report: Chairman Wetzork – Chair of the Economic Development Strategic Plan Update Subcommittee
- 7.b. Oral Report: Chairman Wetzork – EDC representative to the Pedestrian Task Force
- 7.c. Oral Report: Commission Member Autorino – EDC representative to the City of Alameda Task Force of the Alameda County Climate Protection Project
- 7.d. Oral Report: Commission Member Schmitz – EDC representative to the Alameda Point Advisory Task Force – regarding the October 24, 2007 SunCal Community Workshop

8. WRITTEN COMMUNICATIONS

- 8.a. Upcoming EDC Agenda Items
- 8.b. *Redevelopment – Building Better Communities*

9. ORAL COMMUNICATIONS – COMMISSION MEMBERS AND STAFF

- 9.a. Staff update – Alameda Theater & Parking Structure Project

10. ADJOURNMENT

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\* Sign language interpreters will be available upon request. Please contact Rosemary Valeska, EDC Recording Secretary, at 749-5838 or 522-7538 (TDD number) at least 72 hours before the meeting to request an interpreter. Accessible seating for persons with disabilities (including those using wheelchairs) is available. Minutes of the meeting are available in enlarged print. Audiotapes of the meeting are available upon request.

Please contact Rosemary Valeska, EDC Recording Secretary, at 749-5838 or 522-7538 (TDD number) at least 48 hours before the meeting to request agenda materials in an alternative format, or any other reasonable accommodation that may be necessary to participate in and enjoy the benefits of the meeting.